



5th NATIONAL ADAPTATION FORUM

Created by and for the adaptation community,
focused on established and emerging
issues of the day

SPONSORS MAKE THE NATIONAL ADAPTATION FORUM HAPPEN

Adaptation activities are increasing across the country in response to the climate crisis. The NATIONAL ADAPTATION FORUM connects and fosters these efforts while propagating adaptation in new regions and supporting the networks that make it happen. But the FORUM cannot happen without your support! Your sponsorship creates opportunities to **collaborate**, **elevate**, and **innovate** the adaptation field.

Your sponsorship creates the path for us all to take
ACTION TODAY FOR A BETTER TOMORROW.



**COLLABORATE
ELEVATE
INNOVATE**

**SUPPORT THE
2021 FORUM!**



COLLABORATE

Discover new colleagues in a diverse attendee audience and identify new partnership opportunities.



ELEVATE

Advance your organization's position as a leader in the climate adaptation field with maximum exposure by showcasing your products and services to an unparalleled gathering of practitioners.



INNOVATE








Present your ideas, services and products at the Forum. Influence adaptation practices and inspire change in the United States.

WHY SPONSOR THE NATIONAL ADAPTATION FORUM?

The National Adaptation Forum is the largest convening of professionals, community members, and students interested in climate change adaptation. The three-day Forum provides a vital opportunity for knowledge sharing and innovation around the latest trends in climate change adaptation policy and practice, including examples from the field, visualization tools critical for decision making, and trainings that move participants to action. Sessions and trainings address a range of locally and nationally important cross-sectoral issues from all perspectives on climate adaptation.

By sponsoring the Forum, your organization will be recognized as a climate change adaptation leader to a national audience of over 1,000 participants from all 50 states, several Canadian provinces, and other countries.

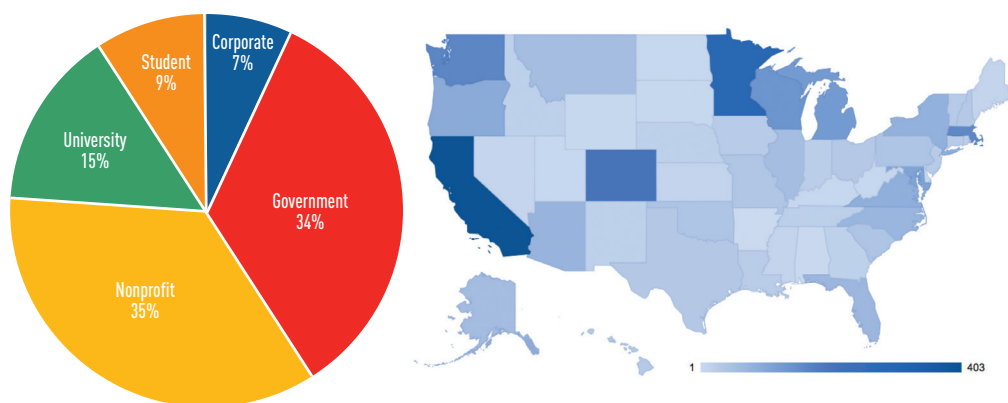
SPONSORSHIP LEVELS

	 Field Builder \$50,000+	 Leader \$30,000+	 Catalyzer \$15,000+	 Partner \$10,000+	 Advocate \$5,000+	 Friend \$2,500+	 Contributor \$1,000+
Complimentary Registrations	10	8	6	4	2	1	0
Listed on NAF website and promotional materials	Extra Large Logo	Large Logo	Large Logo	Medium Logo	Medium Logo	Small Logo	Small Logo
Content in printed program	Full page	Full page	1/2 page	1/4 page	1/8 page	Logo	Name
Logo projected during plenary and networking sessions	•	•	•	•	•	•	•
Traditional Exhibit Booth	•	•	•	•	•	•	
Deluxe Exhibit Booth	•	•	•	•	•		
Attendee Mailing List	•	•	•	•			
Named in Press Release	•	•	•				
Recognition during each session	•	•					
Acknowledgement at Forum Opening	•						

The National Adaptation Forum and EcoAdapt reserve the right to accept or deny all sponsorship offers and requests.

WHO ATTENDS THE NATIONAL ADAPTATION FORUM?

Participants From All Sectors and All States



SUPPORT NETWORKING

- Working Group Lunch \$6,000** (3 opportunities)
Host a working group lunch with a topic of your choice. Your organization's logo will be present in a session room throughout the meal. Includes Advocate sponsorship benefits.
- Networking Lunch \$13,000** (3 opportunities)
Provide a hearty lunch for all participants and kick-off the networking with opening remarks. Custom signs will acknowledge your sponsorship. Includes Partner sponsorship benefits.
- Collaborative Breaks \$8,000** (3 opportunities)
Great adaptation doesn't happen without caffeine and hydration. Sponsor a break and you'll be a hero. Custom signs will acknowledge your sponsorship. Includes Advocate sponsorship benefits.
- Margaret A. Davidson Poster and Networking Reception \$45,000** (1 opportunity)
Position your organization as a key leader in networking at the Forum and provide opening remarks at the start of the reception. Custom signs will acknowledge your sponsorship. Includes Leader sponsorship benefits.

EXHIBIT YOUR WORK

Traditional Exhibit Booth (8' x10') Only:

Non-Profit/Government: \$1,200
Commercial/Corporate: \$2,200

Deluxe Exhibit Booth in Prominent Location (8' x 12') Only:

Non-Profit/Government: \$2,000
Commercial/Corporate: \$4,000

Amenities such as screens, electricity and more may be available for additional cost.



**COLLABORATE
ELEVATE
INNOVATE**

**SUPPORT THE
2021 FORUM!**

LEAD THE FIELD

- 
- Registration Flyer \$1,000** (10 opportunities)
Post your brochure or flyer at registration to be collected by conference attendees. Includes Contributor sponsorship benefits.
 - Symposia \$8,500** (3 opportunities)
Plan a 90 minute symposium session. You will receive complimentary branding for this session, with your organization's name appearing in the printed program. Includes Advocate sponsorship benefits.
 - Field Trips \$7,000** (2 opportunities available)
Give attendees the opportunity to see local climate adaptation efforts in the Forum host city region. You will receive complimentary branding for the field trips, with your organization's name appearing in the printed program. Includes Advocate sponsorship benefits.
 - Special Track \$20,000** (1 opportunity)
Make an impression on attendees by sponsoring a track of 3 sessions dedicated to your topic or region. Your branding will appear in the program and in the session rooms. Includes Partner sponsorship benefits.
 - Welcome Address \$20,000** (1 opportunity)
Welcome the adaptation community by addressing the leaders in the field. Your organization's logo will be prominently displayed throughout the Forum. Includes Catalyzer sponsorship benefits.
 - Closing Remarks \$20,000** (1 opportunity)
Have a final word at the 5th National Adaptation Forum. Attendees will leave remembering your inspiring reflections, ideas and calls to action. Your organization's logo will be prominently displayed throughout the Forum. Includes Catalyzer sponsorship benefits.
- 

SUPPORT ATTENDANCE

Travel Support \$5,000-\$200,000 Suggested

Help us bring frontline community members, local government officials, and emerging professionals to the Forum. Every \$1,000 provides registration and partial travel support to one person who otherwise could not attend. Your organization's logo will be displayed in the program, website, and prominently throughout the Forum.

Collaborator Registration Discount Codes

Provide a limited number of discounted registrations for your professional society, member based network or other large organization.

- Collaborator Level 1 (\$4,000)**
Receive \$100 discounts for 20 registrations to be distributed to your organization or partners. Includes Friend sponsorship benefits.
- Collaborator Level 2 (\$8,500)**
Receive \$100 discounts for 40 registrations to be distributed to your organization or partners. Includes Advocate sponsorship benefits.

Accessibility Services \$1500 Suggested

Eliminate potential barriers to participating in the Forum by supporting an accessible event. Help us provide interpreters, for interpreters, assistive listening devices, ushers, parking passes, and more. Your organization's logo will be displayed in the program, website, and prominently throughout the Forum.



**THANK YOU
FOR SUPPORTING
THE NATIONAL
ADAPTATION FORUM**

For more information contact the
Forum team at:
info@NationalAdaptationForum.org