

# 7<sup>th</sup> National Adaptation Forum

***ACTION TODAY*** for a ***BETTER TOMORROW***

**Pittsburgh, Pennsylvania**  
**May 12-14, 2026**



The National Adaptation Forum is a biennial convening for adaptation professionals to innovate, network, and focus on established and emerging climate adaptation issues of the day. The Forum provides opportunities for professional development through training sessions, facilitated presentations and panels, and formal and informal networking sessions.

***SPONSORS MAKE  
THE FORUM HAPPEN!***

*Photo credit: Visit Pittsburgh*





## Why Sponsor the National Adaptation Forum?

The National Adaptation Forum is the largest convening of practitioners, community members, researchers, and students interested in climate adaptation in North America. The three-day Forum provides a vital opportunity for knowledge sharing and innovation in climate adaptation science, policy, and practice, including examples from the field, visualization tools critical for decision making, and training that moves participants to action. Sessions address a range of local, national, and international cross-sectoral issues from all perspectives on adaptation.

By sponsoring the Forum, your organization will be recognized as a climate change adaptation leader to an audience from across the U.S.

### Organizational Benefits

- **Collaboration:** Discover new colleagues and identify new partnership opportunities.
- **Visibility:** Advance your organization's position as a leader in the adaptation field by showcasing your products, services, and expertise.
- **Innovation:** Gain expertise, share ideas, and advance the field of adaptation!

## Sponsorship Levels

	Field Builder	Leader	Catalyzer	Partner	Advocate	Friend*
Before Jan 1, 2026	\$75,000+	\$50,000+	\$24,000+	\$11,500+	\$5,500+	\$3,000+
After Jan 1, 2026	\$80,000+	\$53,500+	\$29,000+	\$14,500+	\$7,500+	\$3,500+
Complimentary registrations	10	8	6	4	2	1
Logo size on website	Extra large	Large	Large	Medium	Medium	Small
Content in digital/pdf program	Full page	Full page	1/2 page	1/4 page	1/8 page	Logo
Content on mobile app	Logo, URL, company description	Logo, URL, and company description	Logo, URL, company description	Logo, URL	Logo, URL	Logo, URL
Exhibit booth	X	X	X	X	X	X
Company description in program directory	X	X	X	X	X	X
Logo projected during plenary and networking session	X	X	X	X	X	X
Access to the Conference Attendee List**	X	X	X			
Acknowledgment at Forum opening	X					

\*The Friend Level sponsorship level is intended as an opportunity for smaller organizations.

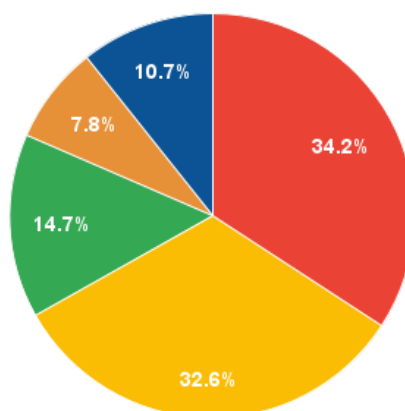
\*\*The Conference Attendee List will only include attendees who opt-in to provide their contact information during the registration process. The attendee list will be distributed one week before the start date of the conference.

The Forum Team is happy to customize a sponsorship package if those outlined above don't meet your organization's needs.

Contact [info@NationalAdaptationForum.org](mailto:info@NationalAdaptationForum.org) with questions or to become a sponsor!

## Who Attends the Forum?

Since 2013, the Forum has drawn in over 5,343 participants, bringing together practitioners from various sectors, spanning natural, built, and social systems. Participants include representatives from governments (local, state, federal, and tribal), nonprofit organizations, businesses, and universities. They are resource managers, municipal planners, policymakers, scientists, students, and members of community groups.



**Forum Participation by Sector  
(2013-2024)**



## A La Carte Opportunities

### Exhibit Your Work

All booths include a power connection, one draped table, and two chairs. Shipping costs to and from the venue are additional and must be paid separately.

**Exhibit Booth:** \$2,800

### Support Networking

#### Working Group Lunch (2 opportunities)

Host a 90-minute working group lunch on the topic of your choice for up to 60 attendees. Working lunches will be held in separate rooms to avoid overlap with other sessions. Your sponsorship will be acknowledged on site and in the program.

[Includes Advocate Level benefits.](#)

Price before January 1, 2026: \$13,000

Price after January 1, 2026: \$14,000

#### Networking Lunch (2 opportunities)

Provide a hearty lunch for all participants and kick off the networking with opening remarks. Your sponsorship will be acknowledged on site and in the program.

[Includes Advocate Level benefits.](#)

Price before January 1, 2026: \$13,500

Price after January 1, 2026: \$14,500

#### Snack Breaks (3 opportunities)

Great adaptation doesn't happen without caffeine and treats. Sponsor a break and you'll be a hero. Your sponsorship will be acknowledged on site and in the program.

[Includes Friend Level benefits.](#)

Price before January 1, 2026: \$7,500

Price after January 1, 2026: \$8,500

#### Mobile App (1 opportunity)

Attendees will use the Forum app to navigate all Forum happenings – the complete program, exhibitor listings, networking events, and more. As the mobile app sponsor, your organization will have unmatched visibility with a logo and homepage banner acknowledging your support of the Forum.

[Includes Friend Level benefits.](#)

Price before January 1, 2026: \$7,500

Price after January 1, 2026: \$8,000

#### Margaret A. Davidson Poster and Networking Reception (1 opportunity)

The Margaret A. Davidson Poster and Networking Reception immediately follows programming on Day One of the event. This is a must-attend event for Forum participants, as they see old friends and make new connections. Sponsorship of the reception gives your organization considerable exposure and recognition, as well as the opportunity to kick off the night with opening remarks.

[Includes Catalyzer Level benefits.](#)

Price before January 1, 2026: \$50,000

Price after January 1, 2026: \$55,000

#### Attendee Activity Area (1 opportunity)

Decompression and fun are essential to any meeting. Give attendees a space to relax, play games, and create art. Your sponsorship will be recognized on-site and in the program.

[Includes Friend Level benefits.](#)

Price before January 1, 2026: \$4,000

Price after January 1, 2026: \$4,500





## Lead the Field

### Field Trips (2 opportunities)

Give attendees the opportunity to see local climate adaptation efforts in the Forum host city. Your sponsorship will be acknowledged in the program, and you will be given the opportunity to kick off the field trip with opening remarks.

[Includes Advocate Level benefits.](#)

Price before January 1, 2026: \$10,500

Price after January 1, 2026: \$11,000

### Special Session (3 opportunities)

Plan a 90-minute session on a topic of your choice. You will receive complimentary branding for this session, with your sponsorship acknowledged in the program.

[Includes Advocate Level benefits.](#)

Price before January 1, 2026: \$15,000

Price after January 1, 2026: \$16,000

### Special Track (1 opportunity)

Make an impression on attendees and sponsor a three-session track on a topic or region of your choice. Your support will be recognized in the program and session rooms.

[Includes Partner Level benefits](#)

Price before January 1, 2026: \$30,000

Price after January 1, 2026: \$32,000

### Registration Flyer (10 opportunities)

Place copies of your brochure or flyer at the registration desk so conference attendees won't miss it.

Price before January 1, 2026: \$1,000

Price after January 1, 2026: \$1,200

### Accessibility Services (\$1,500+) (unlimited opportunities)

Support event accessibility by helping provide interpreters, assistive listening devices, ushers, parking passes, and more. Your sponsorship will be acknowledged on site and in the program.

## Support Attendance

### Travel Support

Help make the Forum a diverse and inclusive event by bringing frontline community members, local government officials, and emerging professionals to the Forum. Attendance support helps cover attendees' registration, lodging, food, and travel costs. Below, we've laid out options for attendance support; however, we are happy to work with you to create another option that works for your organization and helps more people join us in Pittsburgh!

### Direct Support

#### Attendance Support - Friend Level

Cover the costs of attendance for 5 Forum attendees.

[Includes Friend Level benefits.](#)

Price before January 1, 2026: \$13,000

Price after January 1, 2026: \$13,500

#### Attendance Support - Advocate Level

Cover the costs of attendance for 10 Forum attendees.

[Includes Advocate Level benefits.](#)

Price before January 1, 2026: \$26,500

Price after January 1, 2026: \$27,500

#### Attendance Support - Partner Level

Cover the costs of attendance for 20 Forum attendees.

[Includes Partner Level benefits.](#)

Price before January 1, 2026: \$53,000

Price after January 1, 2026: \$54,500

### Support Your Network

#### Collaborator Level 1

Receive \$100 discounts for 20 registrations to be distributed by your organization or partners.

[Includes Friend Level benefits.](#)

Price before January 1, 2026: \$5,000

Price after January 1, 2026: \$5,500

#### Collaborator Level 2

Receive \$100 discounts for 40 registrations to be distributed by your organization- or partners.

[Includes Advocate Level benefits.](#)

Price before January 1, 2026: \$10,500

Price after January 1, 2026: \$11,000

## Forum Organizers

The Forum is brought to you by



**Contact [info@NationalAdaptationForum.org](mailto:info@NationalAdaptationForum.org)  
with questions or to become a sponsor!**